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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/054,164	01/22/2002	Kevin J. Knight	24544.01	6168
75	90 09/09/2004		EXAMINER	
R. Lewis Gable			COULTER, KENNETH R	
Cowan, Liebowitz & Latman, P.C. 1133 Avenue of the Americas			ART UNIT	PAPER NUMBER
New York, NY			2141) '
			DATE MAILED: 09/09/200	4 /

Please find below and/or attached an Office communication concerning this application or proceeding.

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Office Action Summary		Application No.	Applicant(s)			
		10/054,164	KNIGHT, KEVIN J.			
		Examiner	Art Unit			
		Kenneth R Coulter	2141			
 Period for	The MAILING DATE of this communication	on appears on the cover sheet wi	th the correspondence address			
A SHO THE M - Extensi after St - If the pe - If NO pe - Failure Any rep	RTENED STATUTORY PERIOD FOR IT ALLING DATE OF THIS COMMUNICAT ons of time may be available under the provisions of 37 of (6) MONTHS from the mailing date of this communication for reply specified above is less than thirty (30) days roined for reply is specified above, the maximum statutory to reply within the set or extended period for reply will, by received by the Office later than three months after the patent term adjustment. See 37 CFR 1.704(b).	ION. CFR 1.136(a). In no event, however, may a reion. s, a reply within the statutory minimum of thirt period will apply and will expire SIX (6) MON y statute. cause the application to become AB	eply be timely filed y (30) days will be considered timely. THS from the mailing date of this communication. ANDONED (35 U.S.C. § 133).			
Status	•					
1)⊠ R	esponsive to communication(s) filed on	21 November 2003.				
•	-	This action is non-final.				
3)□ S	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is					
С	closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.					
Dispositio	n of Claims					
44 5)□ C 6)図 C 7)□ C	claim(s) 65-99 and 182-333 is/are pendical Of the above claim(s) is/are with laim(s) is/are allowed. claim(s) 65-99 and 182-333 is/are reject claim(s) is/are objected to. claim(s) are subject to restriction	thdrawn from consideration. ed.				
Applicatio	n Papers					
10)⊠ Ti A R	ne specification is objected to by the Exne drawing(s) filed on 22 January 2002 pplicant may not request that any objection eplacement drawing sheet(s) including the oath or declaration is objected to by	is/are: a)⊠ accepted or b)⊡ o to the drawing(s) be held in abeyan correction is required if the drawing	ce. See 37 CFR 1.85(a). (s) is objected to. See 37 CFR 1.121(d).			
Priority un	der 35 U.S.C. § 119					
a)⊡ 1 2 3	cknowledgment is made of a claim for for All b) Some * c) None of: Certified copies of the priority docu Certified copies of the priority docu Copies of the certified copies of the application from the International E	uments have been received. uments have been received in A e priority documents have been Bureau (PCT Rule 17.2(a)).	pplication No received in this National Stage			
Attachment(s						
2) Notice of 3) Informa	of References Cited (PTO-892) of Draftsperson's Patent Drawing Review (PTO-9- tion Disclosure Statement(s) (PTO-1449 or PTO/ lo(s)/Mail Date	48) Paper No(s	ummary (PTO-413))/Mail Date Iformal Patent Application (PTO-152) 			

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DETAILED ACTION

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 2. Claims 65 99 and 182 333 are rejected under 35 U.S.C. 102(e) as being disclosed by Bornstein (U.S. Pat. No. 6,144,388) (Process For Displaying Articles of Clothing on an Image of a Person).
- 2.1 Regarding claim 65, Bornstein discloses a method for generating a composite image including:

presenting a first image via a Web interface presented on a browser (Fig. 4; col. 16, line 55 – col. 17, line 25);

presenting a second image via a Web interface presented on the browser (Fig. 4; col. 16, line 55 – col. 17, line 25);

communicating a selecting of the first image and the second image to a server via a network (Fig. 4; col. 16, line 55 – col. 17, line 25);

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automatically generating a composite image of the first image and the second image at the server (Figs. 4 and 6B; col. 16, line 55 – col. 17, line 25); and communicating the composite image from the server to the browser via the network (Fig. 4; col. 16, line 55 – col. 17, line 25).

- 2.2 Per claim 66, Bornstein teaches that the first image is a product image (col. 16, line 61 col. 17, line 5).
- 2.3 Regarding claim 67, Bornstein discloses that the second image is a decorative image including any one of a group of images including logo image and a text image (col. 14, line 39 "text objects").
- 2.4 Per claim 68, Bornstein teaches that the composite image includes the second image placed in a default position on the first image (Fig. 10A; col. 26, lines 3 10).
- 2.5 Regarding claim 69, Bornstein discloses:

positioning the second image relative to the first image via a Web interface presented on the browser to generate relative positioning information (col. 19, lines 46 - 58);

communicating the relative positioning information to the server via the network (col. 19, lines 46 - 58); and

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automatically generating the composite image of the first image and the second image at the server according to the relative positioning information (col. 19, lines 46 - 58).

- 2.6 Per claim 70, Bornstein teaches that the composite image is associated with information in a database, the associated information in the database being communicated together with the composite image from the server to the browser via the network as a photo sample (Figs. 1, 4; col. 1, lines 19 20; col. 17, lines 27 32 and 55 59).
- 2.7 Regarding claims 71 and 72, Bornstein does not explicitly disclose that the photo sample is sent via network to a specified email address; or teach a URL, containing the photo sample that is sent via network to a specified email address.

 It would have been inherent to implement the sending of photo information via email because Bornstein clearly discloses an Internet based system (Fig. 4) for downloading and uploading information through a browser. Email attachments are notoriously well known avenues for delivery of photo information over the Internet.
- 2.8 Regarding claims 73 99 and 182 333, the rejection of claims 65 72 under 35 USC 102(e) (paragraphs 2.1 2.7 above) applies fully.

 In addition Bornstein discloses normalizing dimensions of images (col. 19, lines 46 58).

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Also, Bornstein teaches two separate memory storage areas (libraries) for storage of the superimposed data (Fig. 4, items 114 and 116; col. 16, lines 55 – 64 "models database"; col. 17, lines 19 – 39 "user's picture database").

3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Kenneth R Coulter whose telephone number is 703 305-8447. The examiner can normally be reached on 5 4 9.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Rupal Dharia can be reached on 703 305-4003. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

KENNETH R. COULTER

krc